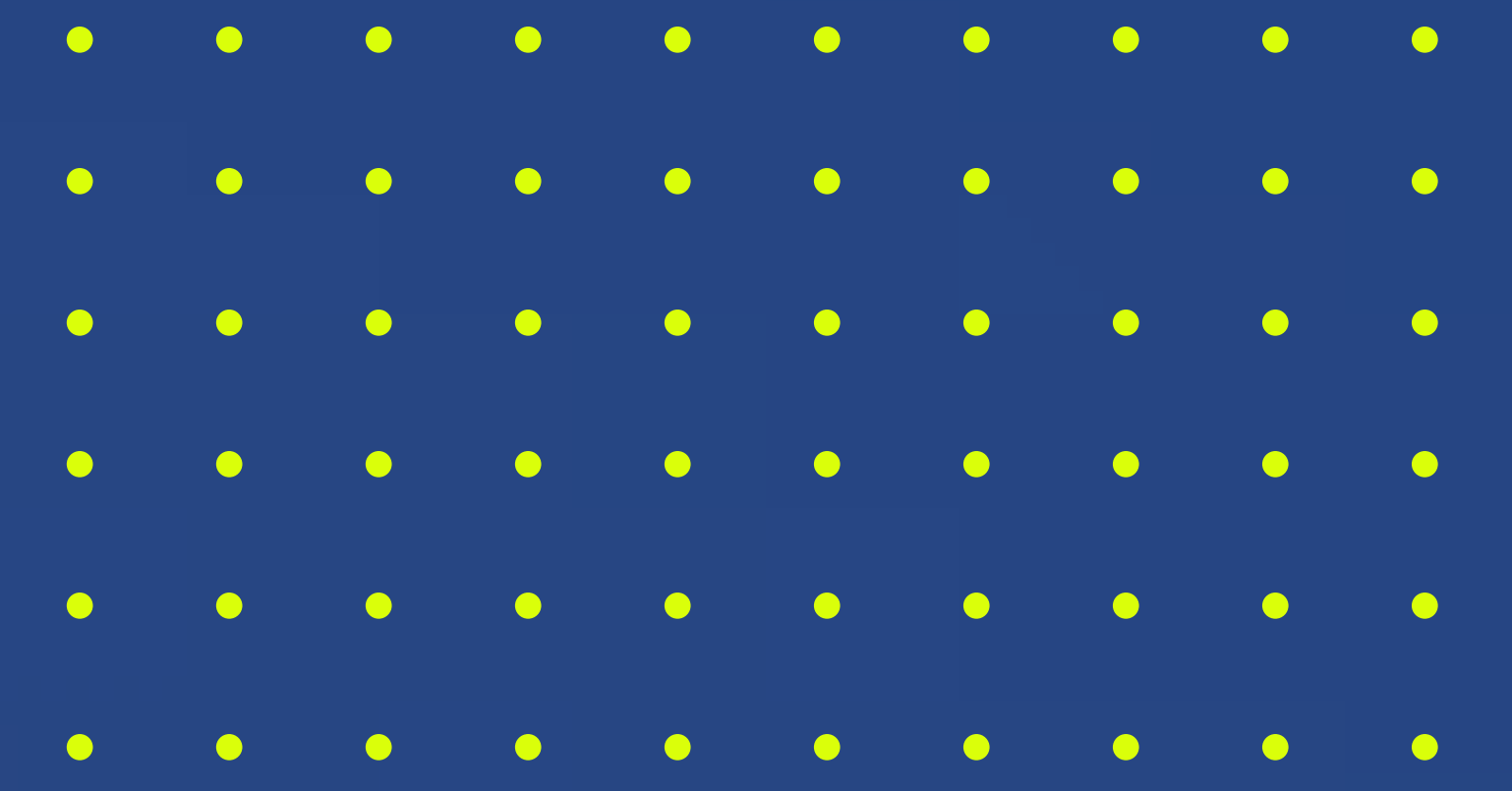




Mid-America Baptist Theological Seminary

One Identity, Every Application:
MABTS Modernizes Campus
Authentication with QuickLaunch

ABOUT MID-AMERICA BAPTIST THEOLOGICAL SEMINARY

Location: Arlington, Tennessee

Mid-America Baptist Theological Seminary (MABTS) is a private theological institution located in Cordova, Tennessee, serving students through undergraduate, graduate, and doctoral programs across on-campus and online learning.

- ~500 Student FTE
- ~70 Faculty & Staff
- Academic programs** spanning biblical studies, ministry, theology, counseling, and missions.

Core Systems





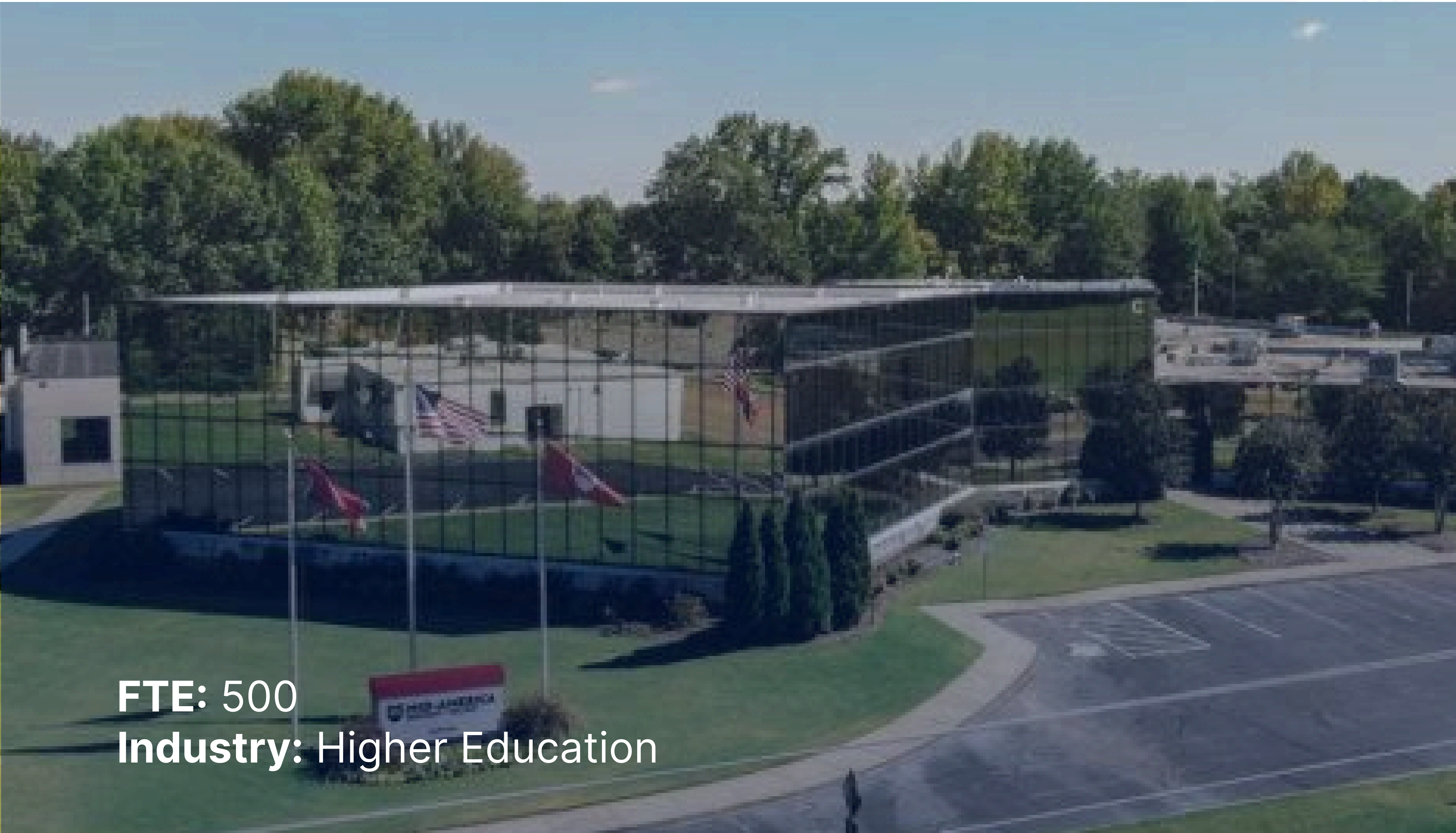




38+ enterprise applications integrated with QuickLaunch SSO

CHALLENGES:

As the institution expanded its digital learning environment, Mid-America Baptist Theological Seminary needed a centralized Identity & Access Management platform to provide seamless access to academic and administrative applications while strengthening security. The seminary also wanted to reduce IT overhead by enabling users to independently manage their accounts and passwords.



FTE: 500
Industry: Higher Education

SOLUTIONS:

Mid-America Baptist Theological Seminary deployed QuickLaunch Single Sign-On (SSO), Multi-Factor Authentication (MFA), Self-Service Password Reset (SSPR), and Account Activation to modernize and secure its authentication infrastructure.

QuickLaunch now:

- Provides Single Sign-On across **38 enterprise applications**, including Jenzabar SONIS, Canvas, Microsoft 365, EBSCO, and other institutional systems.
- Serves as the institution's centralized authentication gateway, delivering a consistent login experience across all digital resources.
- Enables students, faculty, and staff to securely activate their accounts and reset passwords through self-service workflows.
- Protects access using Security Questions & Answers, SMS OTP, and Email OTP as MFA methods.

OUTCOMES:

- Unified Single Sign-On across 38 enterprise applications.
- Secure and frictionless access to core platforms such as Canvas, Microsoft 365, and Jenzabar SONIS.
- Reduced helpdesk workload through self-service password reset and account activation.
- Improved cybersecurity with multiple MFA verification options.
- Enhanced digital experience for students, faculty, and staff through centralized identity management.



CUSTOMER VALUE:

- ✓ Secure access to all campus resources through a single identity platform.
- ✓ Improved user productivity with a simplified authentication experience.
- ✓ Lower IT support costs through self-service identity management.
- ✓ Stronger security posture with centralized authentication and MFA.
- ✓ A scalable IAM foundation that supports the seminary's current needs and future growth.



FUTURE SCOPE:

- Expand adoption of modern passwordless authentication methods.
- Integrate additional campus applications into the QuickLaunch SSO ecosystem.
- Continue enhancing identity security and user experience as the institution's digital footprint evolves.