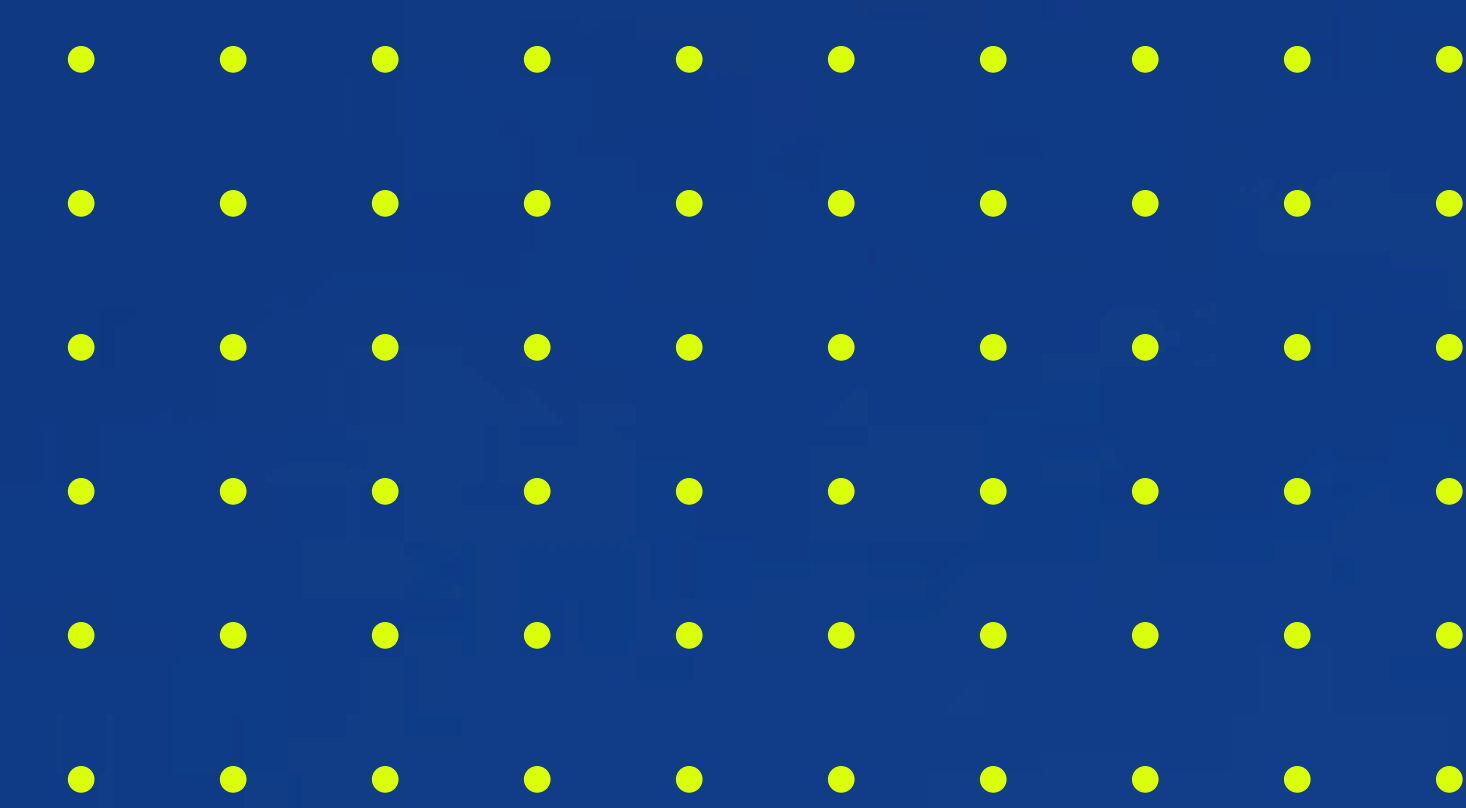




Brenau University
1878

Brenau University

**Strengthens Security and
Simplifies Access with
QuickLaunch Single Sign-On**

ABOUT BRENAU UNIVERSITY

Location: Gainesville, Georgia

Brenau University is a private university in Gainesville, Georgia, with a 140+ year history of serving traditional, graduate, online, and nontraditional learners. The university offers **80+ degree options** across four academic colleges and serves a diverse student population across campus and online programs.

- 2,451 Enrolled Students
- ~1,953 Student FTE (2024–25 Common Data Set methodology)
- 80+ Degree Options
- 9:1 Student-to-Faculty Ratio

Core Systems



30+ enterprise applications integrated with QuickLaunch SSO

CHALLENGES:

With students, faculty, and staff accessing a growing mix of academic, administrative, and productivity applications, Brenau University needed a centralized authentication experience that could simplify access while strengthening security. The university also required self-service capabilities to reduce dependence on IT for password recovery and account management.

FTE: ~1,953
Industry: Higher Education



SOLUTIONS:

Brenau University deployed **QuickLaunch Single Sign-On (SSO)**, **Multi-Factor Authentication (MFA)**, **Self-Service Password Reset (SSPR)**, and **Account Claiming**.

QuickLaunch now:

- Provides SSO across 30+ applications, including Canvas, Campus Web, Slate, ADP, Microsoft 365, and other institutional services.
- Creates a unified authentication experience across academic, administrative, and productivity applications.
- Enables users to independently reset passwords through SSPR, reducing IT support dependency.
- Provides Account Claiming to streamline initial account access and identity verification.
- Adds centralized MFA protection to the university's digital application ecosystem.

OUTCOMES:

- Secure Single Sign-On across 30+ enterprise applications.
- Simplified access to critical academic systems, with Canvas serving as a key learning platform.
- Reduced IT intervention through self-service password recovery and account claiming.
- Strengthened security through centralized MFA.
- Consistent authentication experience across student, faculty, and staff applications.



CUSTOMER VALUE:

- ✓ One identity, one access experience across the university's digital ecosystem.
- ✓ Easier access to Canvas and other essential academic resources.
- ✓ Reduced operational overhead through self-service identity management.
- ✓ Improved security without adding unnecessary friction for users.
- ✓ A scalable identity foundation supporting Brenau's campus and online learning environments.



FUTURE SCOPE:

- Expand adoption of modern passwordless authentication.
- Continue onboarding additional applications into the QuickLaunch SSO ecosystem.
- Explore deeper identity lifecycle automation as Brenau's Jenzabar environment and digital ecosystem evolve.